Join us for CHA’s 13th annual Nurse Leadership Forum, sharply focused this year on operational issues, challenges, innovative strategies and practical tools to help nurse leaders navigate the unpredictable and dramatically changing healthcare landscape. The Forum will explore why nurses at every level must step up their leadership influence and drive the process to dramatically improve patient satisfaction, reduce costs, and improve quality and patient safety, while remaining inspired in today’s unpredictable healthcare climate.

**Keynote Presentation**

*Healthcare Reform: Unprecedented Opportunity; Unparalleled Risk*

**Joan Ellis Beglinger, RN, MSN, MBA, FACHE, FAAN**  
Former Chief Nursing Officer, Vice President for Patient Care  
St. Mary’s Hospital—Madison, Wisconsin

**Plenary Sessions**

*Innovation and Commitment: The Journey Toward Excellence*

**Dana L. Nelson-Peterson, DNP, MN, RN**  
Administrative Director, Ambulatory Care Nursing Services, Virginia Mason Medical Center

*Inspired Leadership*

**Rich Bluni, RN**  
Author and Speaker, Studer Group
Agenda

8:30 a.m. – 9:00 a.m.  Registration and Continental Breakfast

9:00 a.m. – 9:15 a.m.  Welcome and Opening Remarks

9:15 a.m. – 10:30 a.m.  Keynote Presentation
Healthcare Reform: Unprecedented Opportunity; Unparalleled Risk
Joan Ellis Beglinger, RN, MSN, MBA, FACHE, FAAN
Former Chief Nursing Officer
Healthcare reform is unfolding before us and it will be the most significant transition of our professional lives. The IOM Report on the Future of Nursing has clearly articulated that this is a time of unprecedented opportunity for Nursing. Evidence is mounting that this is also a time of unparalleled risk, as healthcare organizations deal with consolidation strategies and urgently seek cost reductions in anticipation of declining reimbursement. The future of healthcare and the future of nursing are inextricably interwoven. Nurse leaders must step up in active partnership with other healthcare leaders to shape a future that will truly advance population health.

Learning Objectives:

• Describe the implications of the IOM Report on the Future of Nursing and emerging evidence on the impact of nurse resource allocation and utilization and the professional practice environment that will shape healthcare reform.

• Identify at least 3 strategies that will enable nurses to effectively lead in the evolution of a healthcare system that enhances population health.

10:30 a.m. – 10:45 a.m.  Break—Visit Sponsors

10:45 a.m. – 12:00 p.m.  Plenary Session (presented in two segments)
Innovation and Commitment: The Journey Toward Excellence
Dana L. Nelson-Peterson, DNP, MN, RN
Administrative Director, Ambulatory Care Nursing Services, Virginia Mason Medical Center
The Virginia Mason Medical Center is nationally recognized for its success in designing patient-centered care processes and decreasing the cost of care. Their well-documented and dramatic results of increasing quality, improving outcomes and patient satisfaction while concurrently removing waste from their clinical and administrative processes, have been noted by CBS News, the White House, the British National Health Service, the Wall Street Journal, and many other organizations and publications. Dana Nelson-Peterson, DNP, MN, RN, Administrative Director will lead a two-segment presentation describing the key elements of the journey that has resulted in Virginia Mason being recognized as a world leader in transforming healthcare.

Learning Objective for Session #1:

• Describe key principles and elements of the Virginia Mason Production System (VMPS); discuss how the VMPS was shaped by the application of the tools and methods of the Toyota Production System.

• Describe the infrastructure required to support the culture transformation at Virginia Mason.

12:00 p.m. – 12:45 p.m.  Lunch—Visit Sponsors
Plenary Session (presented in two segments)

**Innovation and Commitment: The Journey Toward Excellence**

Dana L. Nelson-Peterson, DNP, MN, RN
Administrative Director, Ambulatory Care Nursing Services, Virginia Mason Medical Center

**Learning Objectives for Session #2:**

- Describe Virginia Mason’s Foundational Elements of Nursing.
- List the five caring principles of Swanson’s Nursing Caring Theory.
- Discuss how one medical organization is combining a management system and nursing theory to implement a nursing professional practice model.

2:00 p.m. – 2:15 p.m.  Break—Visit Sponsors

2:15 p.m. – 3:15 p.m.  Closing Plenary Session

**Inspired Leadership**

Rich Bluni, RN
Author and Speaker, Studer Group

Nursing’s role in improving today’s healthcare systems—while simultaneously implementing innovative and in some cases disruptive strategies to transform healthcare for the future, is a formidable challenge for every nursing professional across the continuum of care. Rich Bluni, RN, part of the Studer Group and author of *Inspired Nurse* will close this year’s forum with a thoughtful presentation on how nurses can sustain the spirit of caring that first inspired them to choose nursing as a career, stay connected to their passion for helping patients, and recognize the powerful impact nurses have on the lives of others.

**Learning Objectives:**

- Describe the value of “inspiration” in your healthcare journey. Explore the difference between our “job” and our “work”.
- Utilize at least two exercises/techniques that you can incorporate into your healthcare journey to help you feel connected or reconnected to your purpose, passion, and inspiration as it relates to your work.
- Summarize specific topics which will help sustain your commitment to caring, including: gratitude, humor, using different words and thoughts, mental preparation for “the day,” honoring mentors, and encouraging new team members.

3:15 p.m. – 3:30 p.m.  Evaluations

*Connecticut Hospital Association-CHA is an Approved Provider of Continuing Nursing Education by the Connecticut Nurses’ Association, an Accredited Approver by the American Nurses Credentialing Center’s Commission on Accreditation.*
**Speaker Profiles**

**Joan Ellis Beglinger, RN, MSN, MBA, FACHE, FAAN**, has been in clinical and nursing leadership positions since 1975. Known for her visionary leadership and ability to translate complex concepts into practical and effective operating strategies, she has directed nursing teams that have consistently produced exceptional clinical outcomes, high patient satisfaction, employee and physician engagement, and operational excellence. Her clinical practice included ten years in critical care, five of those as a Clinical Nurse Specialist, specializing in the care of patients with multi-system failure. Her executive leadership experience includes 28 years as Chief Nursing Officer at Aurora Sinai Medical Center and then St. Mary’s Hospital in Madison, Wisconsin. Under her leadership, St. Mary’s nursing organization achieved international prominence and the prestigious designation as a Magnet organization in 2002, with two subsequent re-designations. During that time she was instrumental in establishing a $1 million endowment for nursing scholarships in 2012 to facilitate achieving the IOM Future of Nursing recommendation of 80% BSM prepared nurses by 2020.

Ms. Beglinger completed her Master of Science in Nursing from Marquette University and a Master of Business Administration from the University of Wisconsin. She completed a Fellowship for Nurse Executives at the Wharton School of Business.

Joan has been a champion of advancing the profession of nursing through investment in the development of the direct care nurse, enabling ownership of practice at the point of care. During her tenure as Nurse Executive, she transformed the professional practice environment from a traditional hierarchy to shared decision making through shared governance. Joan is currently working with Tim Porter O’Grady Associates in assisting colleagues in the development of professional practice environments that will position nurses for bold leadership in a changing healthcare environment.

**Dana L. Nelson-Peterson, DNP, MN, RN**, has been working as a registered nurse for 28 years at Virginia Mason. She has spent the last 14 years in various leadership positions in the hospital setting including management of inpatient nursing units, directing hospital-based programs such as the Hospitalists, Nursing Resources, Dialysis and Emergency Services and building programs that benefit patient care including the Clinical Nurse Leader and Palliative Care programs.

She has served as the Administrative Director over the Hospital Kaizen Promotion Office for the past three years. As a certified VMMC Rapid Process Improvement Workshop Leader, she has led numerous improvement events in the hospital. She is a graduate of the Kaizen Fellowship Program, an intensive eighteen month study program at Virginia Mason.

Dana received both her Bachelors and Master of Nursing degrees from the University of Washington where she maintains an affiliate faculty role. She received her Doctorate of Nursing Practice from Vanderbilt University where her work focused on creating a model of care delivery utilizing the principles and tools of the Virginia Mason Production System.

**Rich Bluni, RN**, has been with the Studer Group for six years initially as a coach and presently as one of Studer Group’s national speakers. He was born in Brooklyn, NY and raised in Miami. Rich has been a Registered Nurse for 20 years and has worked in Adolescent Oncology, Pediatric Intensive Care and Trauma Intensive Care. He was also a pediatric flight and transport nurse, a Clinical Manager of an Emergency Department and Trauma Center as well as a Director of Risk Management and Patient Safety.

Rich has spoken all over the U.S. and Canada at hundreds of hospitals and national healthcare conferences. He has received the Studer Group’s Pillar Award for his work as a coach and national speaker in 2008 and 2012 and is the author of the best selling book *Inspired Nurse* which won the 2012 ERIC HOFFER BOOK AWARD. His newest book: *Oh No! Not More of That Fluffy Stuff* was released in May 2013. He is also co-author of Studer Group’s *The Nurse Leader Handbook*. 
Registration Form: 2013 Nurse Leadership Forum
Thursday, October 10, 2013

Organization: ________________________________________________________________

Registrant #1:
Name: ___________________________________________ Phone: _______________________
Title: ___________________________________________ E-Mail: ________________________

Registrant #2:
Name: ___________________________________________ Phone: _______________________
Title: ___________________________________________ E-Mail: ________________________

Registrant #3:
Name: ___________________________________________ Phone: _______________________
Title: ___________________________________________ E-Mail: ________________________

Registrant #4:
Name: ___________________________________________ Phone: _______________________
Title: ___________________________________________ E-Mail: ________________________

Registration Fees:
$225 per person for Acute Care Hospital Member attendees. $200 per person for registrants 5-9 from the same acute
care hospital member institution. $180 per person for registrant 10 or more from same acute care hospital member
institution.
$250 per person for CHA Other Member attendees. $225 per person for registrants 5-9 from the same CHA other
member institution. $200 per person for registrant 10 or more from the same CHA other member institution.
$500 for each Non-Member.

Payment:
o Please bill my institution (CHA Members Only). o Check enclosed: $________________
P.O.# (if required by institution): ____________________________
o American Express  o Visa  o MasterCard  o Discover
Account Number: ___________________________________________ Expiration Date: ____________
Billing Street Address: ___________________________________________ Zip Code: ____________
Signature: _____________________________________________________________________________________

Mail or Fax Registration Form and Payment to:
Education Services, CHA, 110 Barnes Road, Wallingford, CT 06492-0090 or Fax to (203) 284-9318.

Cancellations received 10 business days prior to the program date will receive a full refund minus a $25 per person
administrative fee. After that time you may send a substitute but there is no refund. CHA members may only
substitute with another CHA member to qualify for the member rate. In the event of inclement weather, call (203)
265-7611 after 6:30 a.m. and select option #4 for a cancellation update.

Accessibility Note: If you require auxiliary aids or services to attend this program, please contact us in advance at
educationservices@chime.org or (203) 294-7263.

For additional information, please contact CHA Education Services at 203-294-7263 or educationservices@chime.org.
Driving Directions to CHA

Connecticut Hospital Association
110 Barnes Road
Wallingford, CT 06492-0090
203-265-7611

Traveling from New Haven on I - 91 North:

Take Exit 15. At the end of the exit ramp, turn left onto Route 68 West. Proceed 0.9 miles to the 5th traffic light (not counting light at end of ramp); turn right onto Barnes Road. Proceed on Barnes Road through one traffic light. A CHA sign will be on the right. Turn right into driveway just before the sign.

Traveling from Hartford on I - 91 South:

Take Exit 15. At the end of the exit ramp, turn right onto Route 68 West. Proceed approximately 0.8 miles on Route 68 to the 4th traffic light (not counting light at end of ramp); turn right onto Barnes Road. Proceed on Barnes Road through one traffic light. A CHA sign will be on the right. Turn right into driveway just before the sign.

From Wilbur Cross Parkway North (Route 15):

Take Exit 66. At the end of the Exit ramp, turn left onto Route 5 South. Proceed approximately 0.25 mile to 3rd traffic light. Turn left up short hill to next traffic light. Turn left onto Route 68 East. At first traffic light, turn left onto North Main Street Extension. Take first right onto Barnes Road. CHA is the second building on the left.

From Wilbur Cross Parkway South (Route 15):

Take Exit 66. At the end of the exit ramp, turn left onto Route 5 South. Proceed approximately 0.25 mile to 4th traffic light. Turn left up short hill to next traffic light. Turn left onto Route 68 East. At first traffic light, turn left onto North Main Street Extension. Take first right onto Barnes Road. CHA is the second building on the left.

From Interstate 84:

Take Exit 27 and proceed on Route 691 East to Wilbur Cross Parkway Southbound. Take Exit 66. At the end of the exit ramp, turn left onto Route 5 South. Proceed approximately 0.25 mile to 4th traffic light. Turn left up short hill to next traffic light. Turn left onto Route 68 East. At first traffic light, turn left onto North Main Street Extension. Take first right onto Barnes Road. CHA is the second building on the left.