The Shifting Governance Focus:
Creating New Directions, Meeting New Expectations, Defining New Opportunities
Thursday, December 11th & Friday, December 12th
Boston Marriott Copley Place

REGISTRATION

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Burlington, MA

New England Healthcare Assembly's
29th Annual Trustee Conference
December 11-12, 2008
Boston Marriott Copley Place

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Thursday, December 11th & Friday, December 12th
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Registrant Name

FIRST

ME

LAST

Title:

ACHE Designation (if applicable):

Badge Nickname:

Organization:

Street Address:

City/Town:

State: Zip:

Phone: Fax:

E-mail:

Contact (if different than registrant):

SESSIONS
Please choose one for the morning.

A

B

C

D

SESSIONS
Please choose one for the afternoon.

A

B

C

D

PAYMENT
Please choose.

Check payable to New England Healthcare Assembly (NEHA)

Credit card: Select one

Visa

Mastercard

American Express

Card#: 
Expiration date: 
CID Security#:

Name as appears on card:

Cardholder Signature:

*Team discount: $50 off each registration when a group of 4 or more from the same organization register at the same time.
**KEYNOTE SPEAKERS**

- **Richard P. Chait, PhD**
  - Dr. Chait is a Research Professor at the Harvard Graduate School of Education where he has been a faculty member since 1996. Prior to joining the Harvard faculty, Dr. Chait was the Mandel Professor of Non-Profit Management at Case Western Reserve University and Associate Professor of Santa Clara University. Over the past 25 years, Professor Chait has focused on governance and leadership of nonprofit organizations. He has co-authored three books on the subject, including Governance as Leadership: Reforming the Work of Nonprofit Boards (Wiley, 2015), which has received three awards; Improving the Performance of Governing Boards (Oryx Press, 1996); and The Effective Board of Trustees (Oryx Press, 1991). Chait teaches at the Harvard Business School program on Governing for Nonprofit Excellence, and four executive education programs, including the Institute for Educational Management (IEM) and the Seminar for New Presidents, at the Harvard Graduate School of Education. In 2004, he was honored by the President of Harvard as one of the University’s “outstanding teachers.” Dr. Chait is a member of the executive committee of the Wheaton College (MA) board of trustees, and a member of the Board of Directors of BoardSource. He consults widely on governance and leadership.

- **Mac McCarry**
  - The McCarry Company (TMC) is a governance consulting organization that offers a complete range of services to a variety of nonprofit healthcare organizations. Services include the design and facilitation of board retreats, educational presentations on numerous topics, and customized consultation engagements.

- **Geoffrey Coffman**
  - Geoffrey Coffman, Partner, PricewaterhouseCoopers, LLP

**PROGRAM AGENDA**

**Annual Trustee Conference**

- **THURSDAY, DECEMBER 11, 2008**
  - 12:00-1:30 pm
    - Luncheon and Presentation of NHA's Trustee Leadership Award
    - 1:30-3:00 pm BREAK
  - 3:00-5:00 pm
    - Concurrent Sessions – Repeated from the Morning

- **FRIDAY, DECEMBER 12, 2008**
  - 8:00-9:00 am
    - Regulatory Perspectives: Redesigning the Board’s Thinking Frameworks, Mental Maps and Meeting Practices
    - J. Christopher Culler, FACHE, President, Culler & Co.
  - 9:00-10:30 am
    - Concurrent Sessions – Please circle the one you wish to attend this morning. Each session will be repeated in the afternoon.
      - A. The Critical Role of Trustees As Advocates
        - William Kreisberg, Vice President, Schrayer & Associates, and consultant to AHA
      - B. Trustee’s Role in Quality and Patient Safety
        - Nancy Palmer, MBA, President & CEO, Rhode Island Hospital Foundation
      - C. Seeing and Seizing Emerging Opportunities
        - Redesigning the Board’s Thinking Frameworks, Mental Maps and Meeting Practices
        - J. Christopher Culler, FACHE, President, Culler & Co.
  - 10:30-11:30 am
    - Concurrent Sessions – Please circle the one you wish to attend this morning. Each session will be repeated in the afternoon.
      - A. The Critical Role of Trustees As Advocates
        - William Kreisberg, Vice President, Schrayer & Associates, and consultant to AHA
      - B. Trustee’s Role in Quality and Patient Safety
        - Nancy Palmer, MBA, President & CEO, Rhode Island Hospital Foundation
      - C. Seeing and Seizing Emerging Opportunities
        - Redesigning the Board’s Thinking Frameworks, Mental Maps and Meeting Practices
        - J. Christopher Culler, FACHE, President, Culler & Co.
  - 11:30-12:30 pm
    - Concurrent Sessions – Please circle the one you wish to attend this morning. Each session will be repeated in the afternoon.
      - A. The Critical Role of Trustees As Advocates
        - William Kreisberg, Vice President, Schrayer & Associates, and consultant to AHA
      - B. Trustee’s Role in Quality and Patient Safety
        - Nancy Palmer, MBA, President & CEO, Rhode Island Hospital Foundation
      - C. Seeing and Seizing Emerging Opportunities
        - Redesigning the Board’s Thinking Frameworks, Mental Maps and Meeting Practices
        - J. Christopher Culler, FACHE, President, Culler & Co.
  - 12:30-2:00 pm
    - Luncheon and Presentation of NHA’s Trustee Leadership Award

**REGISTRATION**

- Credit card Fax 781-272-0466
- Check payable to NEHA
- Attn: Accounts Receivable
- Check payable to NEHA
- 5 New England Ave
- Westborough, MA 01581
- (978) 478-7292
- Fax: (978) 478-7059
- e-mail: neha@nhaonline.com

**HOTEL RESERVATION**

- To Reserve Your Room: Please reserve your room early!
- Call Boston Marriott Copley Place at (800) 228-2828
- For further information please call 212-538-2000
- Cut off November 13, 2008

**NEHA ANNUAL TRUSTEE CONFERENCE SESSION OBJECTIVES**

- The Critical role of Trustees as Advocates
- Through the Board’s comfort zone in the realm of the unknowable
- Work beyond the Board’s comfort zone to understand new issues in your industry
- Stimulate more thinking, exploring and sense-making
- Provide the tools Board members need to effectively drive their hospitals’ quality and safety initiatives

**SESSIONS**

- Concurrent Sessions – Repeated in the afternoon

- CANCELLATION POLICY
  - Cancellations must be in writing by November 26, 2008 to receive a full refund less a $10 administrative fee.
  - No refunds after this date.
  - However, substitute attendees are welcome.

- QUESTIONs
  - 781-262-0551
  - e-mail: neha@nhaonline.com

- CEUs
  - NHA is authorized to award eight (8) hours of pre-approved Category (non-ACHE) Continuing Education Credits for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have education hours applied toward Category B credits should request attendance when applying for advancement or recertification in ACHE.

- What Trustees Need to Know About Healthcare Finance
  - Geoffrey Coffman, Partner, PricewaterhouseCoopers, LLP
  - You will learn about key issues that promote effective financial management of your hospital, including:
    - How hospitals get paid – third-party payment methodologies
    - Essential aspects of financial statement analysis
    - Assessing the financial health of your organization
    - Trends in the healthcare public finance debt market

- How to be an effective advocate for the issues that are most important to hospitals and communities

- To review an overview of the AHA/DHA Quality Curriculum for Trustees
- Enable Board members’ abilities to make the clear connections between their work in the boardroom to the performance of their organization, and the well-being of patients and the community
- Provide the tools Board members need to effectively drive their hospitals’ quality and safety initiatives

- Seeing and Seizing Emerging Opportunities
  - Redesigning the Board’s Thinking Frameworks, Mental Maps and Meeting Practices
  - J. Christopher Culler, FACHE, President, Culler & Co.
  - This session is designed to:
    - Explore the trustees’ leadership role as “generative thinkers”}
    - Work beyond the Board’s comfort zone in the realm of the unknowable
    - Stimulate more thinking, exploring and sense-making
    - Provide the tools Board members need to effectively drive their hospitals’ quality and safety initiatives

- What Trustees Need to Know About Healthcare Finance
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