



## Implicit Bias: Awareness, Accountability, and Action

Thursday, October 21; Friday, November 12; or  
Wednesday, December 9 Webinar, 9:00 a.m.–4:30 p.m.

**Target Audience:** Healthcare executives, physicians, nurses, social workers, quality professionals, risk managers, and all healthcare professionals working with women and families to decrease disparities in maternal and infant health outcomes.

**Description:** Implicit bias refers to the unconscious attitudes and stereotypes that can affect our understanding, actions, and decisions. From an **Awareness** standpoint, healthcare clinicians need to be fully aware of the complexities and impact of implicit bias on patient experience and engagement. Looking at **Accountability**, healthcare clinicians need to acknowledge, challenge, and manage their biases. From an **Action** perspective, healthcare clinicians need tools, skills, and strategies for comfort, confidence, and competence to connect, communicate, and effectively collaborate cross-culturally.

[Register Here for the 10/21 session](#)

[Register Here for the 11/12 session](#)

[Register Here for the 12/9 session](#)

**Learning Objectives:** At the conclusion of this activity, participants should be better able to:

- Describe implicit bias and its harmful connection to workplace emotions, attitudes, and behaviors for clinicians and healthcare leaders in the healthcare environment.
- Discuss new tools, skills, and strategies for building healthy, respectful, and productive relationships among clinicians, leaders, patients and their families.
- Develop cultural competence to ensure unbiased healthcare delivery.

***Class size is limited; early registration is encouraged.  
All sessions are identical.***

For more information, contact CHA Education Services at [EducationServices@chime.org](mailto:EducationServices@chime.org) or 203-294-7263.

This virtual educational activity is jointly provided by AXIS Medical Education and the Connecticut Hospital Association and is funded by the Alliance for Innovation on Maternal Health.



## YOUR FACULTY:



**Troy Cicero** is President of MulticultuReal® Communications. Mr. Cicero is a dynamic, engaging, and highly effective consultant, speaker, facilitator, and trainer who established the firm in 1994 with a compelling vision: become the global leader in creating environments of inclusion. Known as America's Chief Skill Officer, Mr. Cicero is a training pioneer, emotional intelligence strategist, and highly sought-after keynote speaker. He has presented at prior CHA programs—always with excellent feedback from participants. He is highly effective at communicating important ideas in “real,” practical, and useful ways that encourage critical thinking, commitment, and collaboration. His unique presentation style and use of hands-on strategies ensures that all individuals are enlightened and empowered to achieve their organizational and life goals.

## ACCREDITED CONTINUING EDUCATION

### Accreditation Statement



JOINTLY ACCREDITED PROVIDER™  
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and the Connecticut Hospital Association.

AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

## Interprofessional Credit



IPCE CREDIT™

This activity was planned by and for the healthcare team, and learners will receive 5.0 Interprofessional Continuing Education (IPCE) credits for learning and change.

## Credit Designation for Physicians

AXIS Medical Education designates this live activity for a maximum of 5.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 5.0 contact hours. *Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.*

## Quality Professionals

This program has been approved by the National Association for Healthcare Quality for a maximum of 5 CPHQ continuing education credits for this event.

## Social Workers



As a jointly accredited organization, AXIS Medical Education is approved to offer social work continuing

education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved under this program. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. AXIS Medical Education maintains responsibility for this course. Social workers completing this course receive 5.0 continuing education credits.

## Risk Management

This program has been approved for a total of 5.0 contact hours of Continuing Education Credit toward fulfillment of the requirements of ASHRM designations of FASHRM (Fellow) and DFASHRM (Distinguished Fellow) and towards CPHRM renewal.

## Healthcare Executives

ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide education programming in healthcare management. Programs may be sponsored by ACHE, chapters, or other qualified sources, whether the programming is face-to-face or distance offerings (webinars, online seminars, self-study courses, etc.). You will receive a certificate of completion for 5.0 hours.

## AXIS Contact Information

For information about the accreditation of this program please contact AXIS at [info@axismeded.org](mailto:info@axismeded.org).

## Requirements for credit:

- Attend/participate in the educational activity and review all course materials.
- Complete the CE Declaration form online by **11:59 p.m. ET on the dates listed below**. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation.
- Upon successful completion of the online form, your statement of completion will be presented to you to print.

Activity Date	Portal Expiration
10/21/21	11/20/21
11/12/21	12/11/21
12/09/21	1/08/22

## Disclosure of Conflicts of Interest

AXIS Medical Education requires faculty, instructors, authors, planners, directors, managers, reviewers, and other individuals who are in a position to control the content of this activity to disclose all real or apparent conflicts of interest they may have with ineligible companies. An ineligible entity is any organization whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. All relevant conflicts of interest are identified and mitigated prior to initiation of the planning phase for an activity.

AXIS has mitigated and disclosed to learners all relevant conflicts of interest disclosed by staff, planners, faculty/authors, peer reviewers, or others in control of content for this activity. Disclosure of a relationship is not intended to suggest or condone bias in any presentation but is made to provide participants with information that might be of potential importance to their evaluation of a presentation or activity. Disclosure information for faculty, authors, course directors, planners, peer reviewers, and/or relevant staff is provided with this activity.

The **faculty** reported the following relevant financial relationships or relationships they have with ineligible companies of any amount during the past 24 months:

Name of Faculty or Presenter	Reported Financial Relationship
Troy Cicero	Nothing to disclose

The **directors, planners, managers, and reviewers** reported the following financial relationships they have with any ineligible company of any amount during the past 24 months:

Name of Planner/ Manager/Reviewer	Reported Financial Relationship
Mary Reich Cooper, MD, JD	Nothing to disclose
Christine Prestiano	Nothing to disclose
Donna Novella, RN, MSN	Nothing to disclose
Rhonda Bates	Nothing to disclose
Dee Morgillo, MEd., MT(ASCP), CHCP	Nothing to disclose
Holly M. Hampe, DSc., RN, MHA, MRM, CPHQ	Nothing to disclose

## Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.