

Connecticut Hospital Association

JOB DESCRIPTION

JOB TITLE: Director, Community Health Transformation

Reports to Vice President, System Innovation and Financing

OVERVIEW

The Connecticut Hospital Association (CHA) seeks an innovative and collaborative professional to serve as its Director of Community Health Transformation. This is a unique opportunity for a seasoned community engagement professional to support a highly respected healthcare association. CHA is a not-for-profit organization, dedicated to the advancement of the health of individuals and communities in Connecticut by leading, representing, and serving Connecticut hospitals and integrated health systems including related healthcare organizations.

Connecticut's hospitals and health systems have a long history of cross-sector collaboration to improve access, health and healthcare outcomes, and to address associated race/ethnic and income disparities. They are enduring members of their communities--large employers that function as anchor institutions. They collaborate with other healthcare and community service organizations to conduct community health needs assessments (CHNA) and prepare community health improvement plans (CHIP). Hospitals also make community benefit investments to support these plans.

New sources of funds are needed to increase the scale of community investment, beyond existing community benefit funds. There is also a need for sustainable financing solutions to enable hospitals, health systems and their community partners to capture and reinvest savings that accrue from community-wide improvement in clinical outcomes and reductions in health risk. The work of this individual will complement the design and implementation of financing solutions, including alternative payment or reimbursement models that enable sustainable investments in community health. This individual must possess a solid conceptual grasp of population based payment models and their relationship to community health transformation.

JOB SUMMARY

The Director will play a prominent role in shaping a community health transformation strategy for hospitals and healthcare systems in Connecticut with a focus on statewide advancement of total population health and health equity. This leader will work collaboratively with hospital and health system leads and outside stakeholders to design and implement a statewide health improvement strategy. The focus will include advancing near term improvements in healthcare outcomes, health disparities and cost of care such as improving working partnerships between hospitals and their community partners, coordination of care, information flow, and social determinants of health. This individual will also support the development of long term, data driven strategies to address root cause--social, environmental, and structural--contributions to poor health and health inequities. Strategies will

include policy, system, programmatic and cultural norm interventions that require collective cross-sector action led or supported by Connecticut's hospitals and health systems.

This position requires both a strategic and operational leader with the ability to manage a wide range of diverse activities that support CHA's leadership role in community health improvement, including the skills to prepare and execute operational plans and manage the implementation of those plans to achieve measurable objectives on an established timetable. The position also requires subject matter expertise in public health, performance improvement, change management, and an affinity for state and local political process.

The Director must be an effective communicator with a systems perspective and a passion for and ability to lead forward thinking conversations that support unique partnerships between hospitals and communities in the service of population health. This individual should be energized by the current challenges and complexities of financing and delivering material improvements in public health and the reduction of enduring health inequities over the long term.

DESCRIPTION OF DUTIES

1. Support CHA's strategic focus on advancing community health, including the formulation and refinement with stakeholders of policy direction. Create the strategies, structures, partnerships and goals to undertake statewide health improvement and health equity initiatives in concert with alternative financing and payment models.
2. Initiate, develop, and sustain viable relationships and strategic partnerships with cross-sector partners including state agencies, healthcare providers, consumer and neighborhood groups and alliances, philanthropies, nonprofit community service agencies, businesses, housing authorities, school districts, colleges and universities, municipalities, professional organizations, and trade associations.
3. Work collaboratively with member organizations to cultivate trusting and cohesive relationships with key stakeholders in their communities and primary service areas.
4. Work with internal clinical resources and data services team and external partners to study contributors to health risk and health disparities and identify areas for action; develop performance measurement and data analytic strategies to support rapid cycle learning and the application of improvement science by health systems and their cross-sector partners in community settings.
5. Participate in the development and implementation of state and federal innovation efforts; support CHA's advocacy for population health priorities and measures that should be included in state or federal innovation efforts.
6. Convene members for shared learning, community outreach, and support for various initiatives that advance total population health including the existing hospital led efforts in support of

community health needs assessment, community health improvement planning, and community benefits.

7. Provide support to the VP and CHA governance structure to develop and implement an annual work plan, policy positions, and action items for Board approval. Identify policy issues and develop policy background and assessment materials for committee review.

REQUIREMENTS

- An advanced degree, preferably in healthcare or public health.
- Relevant public health or healthcare experience including experience with public policy, care delivery reform, payment reform, population health management, and performance improvement.
- Demonstrated experience with community and other stakeholder engagement and cross-sector collaboration.
- Planning, organization, and problem solving skills; capacity to deal with ambiguity in figuring out the intersection between and among Quality, data, Population Health, Health Equity, and sustainable financing; keen attention to detail; ability to manage projects independently, develop creative solutions and meet deadlines.
- Highly developed presentation and written skills including the ability to interact with a broad range of constituents including hospital executive leadership teams, boards, legislators, the media, and general public.
- Ability to work in a team-oriented, highly iterative, and collaborative environment; ability to establish effective interpersonal relationships with a broad range of internal and external constituents.
- Competence in and commitment to demonstrating a member-service orientation.

EOE

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