2019–2020
Connecticut Hospital Association
Leadership Education Programs
Sponsorship Opportunities

Regulatory Compliance Conference
Friday, October 4, 2019

Nurse Leadership Forum
Wednesday, November 13, 2019

Patient Safety Summit
April 2020
Increase the visibility of your company’s products and services.

Reach a target audience of senior leaders and decision makers.

100% of CHA’s acute care hospitals attend CHA education programs.

Connecticut hospitals and health systems spend approximately $5.4 billion a year on goods and services.

CHA considers each sponsor a business partner and works to create a value-added sponsorship experience.
I. Signature SPONSOR: $5,000

The Signature level sponsorship provides the opportunity for your company to experience these benefits offered at an individual CHA leadership education program as well as visibility on its website:

- Corporate name and logo with hyperlink on the CHA Education Services website section for six months.
- Corporate logo on all promotional materials sent to over 1,000 healthcare professionals.
- Opportunity to introduce one of the speakers.
- Corporate logo on a full-screen display during meals and breaks.
- Draped display table for product/service promotion.
- Two Program Sponsor representatives to attend program at no charge.
- Verbal acknowledgement of sponsorship during the program.
- Advertising space in the program materials.
- List of attendee names, titles, organizations, and addresses in Excel format.

II. Speaker SPONSOR: $2,500

The Speaker level sponsorship provides the opportunity for your company to experience these benefits offered at an individual CHA leadership education program:

- Company recognition as the sponsor of one of the presentations made at a CHA leadership education program.
- Opportunity to introduce one of the speakers.
- A vendor display table.
- One Speaker Sponsor representative to attend program at no charge.
- Verbal acknowledgement of sponsorship during the program.
- Advertising space in the program materials.
- Attendee list.

III. Contributing SPONSOR: $1,500

The Contributing level sponsorship provides the opportunity for your company to experience these benefits offered at an individual CHA leadership education program:

- Your company will be recognized as the sponsor of breakfast, lunch, or a refreshment break.
- A vendor display table.
- Verbal acknowledgement of sponsorship during the program.
- Advertising space in the program materials.

Sponsor Testimonials

“This was a great opportunity to connect with Connecticut’s hospital leaders and we appreciate your efforts in catering to your sponsors and concern for our needs.”
—An international recruiting firm

“The symposium was a terrific venue to meet professionals from a wide selection of hospitals…our primary objective was met in that we were able to support the people and hospitals that support us.”
—A nationally recognized medical equipment manufacturer
We wish to participate in the Connecticut Hospital Association Annual Corporate Sponsorship Campaign in 2019-2020 at the following level:

☐ SIGNATURE ($5,000)
☐ SPEAKER ($2,500)
☐ CONTRIBUTING ($1,500)

We wish to sponsor the following Leadership program(s):

☐ REGULATORY COMPLIANCE CONFERENCE, OCTOBER 4, 2019
☐ NURSE LEADERSHIP FORUM, NOVEMBER 13, 2019
☐ PATIENT SAFETY SUMMIT, APRIL 2020

☐ I would like more information.

CORPORATION NAME: ____________________________________________________________

CONTACT PERSON INFORMATION

NAME: ___________________________________________________________________________
TITLE: ___________________________________________________________________________
ADDRESS: ________________________________________________________________________
TELEPHONE: _______________________________ FAX: _________________________________
E-MAIL: __________________________________________________________________________
SIGNATURE: ______________________________________________________________________

An invoice will be mailed upon receipt of this commitment form.

PLEASE NOTE: To guarantee recognition in conference materials or personalization on specialty items, the commitment form must be returned at least 30 days before the event(s) selected. No refunds will be issued for cancellations within 30 days of the conference.

Upon receipt of this commitment form, a confirmation and invoice will be sent to each sponsoring organization.

Please return by fax to (203) 284-9318 or e-mail to prestiano@chime.org.

For more information, please contact Christine Froias Prestiano, Director, Education and Sponsorship Services at (203) 294-7257 or prestiano@chime.org.