The Premier Annual Gathering of Connecticut’s Healthcare Leaders

Connecticut Hospital Association

101st Annual Meeting
A Shared Vision for A HEALTHY FUTURE

Thursday, June 20, 2019
Aqua Turf Club, Southington, CT

Contact Christine Prestiano
Director, Education and Sponsorship Services,
at (203) 294-7257 or prestiano@chime.org
for more information or to reserve your sponsorship package
### SPONSORSHIP Packages

#### Platinum Sponsor – $10,000
- Recognition on Program Agenda
- Promotion in CHA weekly Update newsletter (circulation of nearly 2,500) prior to the meeting
- Complimentary table (10 tickets) with premium location
- Framed signs on each table recognizing sponsorship
- Full-page (7”-wide x 7”-tall) color advertisement in program materials
- Logo displayed on full-size screen prior to meeting
- Sponsor name badge
- Display table at entrance during the meeting
- Shared digital poster in lobby during the Annual Meeting
- Recognition on CHA website after the meeting for one year
- Digital poster to recognize sponsorship in CHA lobby after meeting
- Sponsorship recognition in CHA’s pre- and post-event press releases

#### Gold Sponsor – $7,500
- Full-page (7”-wide x 7”-tall) color advertisement in program materials
- Eight complimentary tickets
- Sponsor name badge
- Display table during the meeting
- Shared digital poster in lobby during the Annual Meeting
- Digital poster to recognize sponsorship in CHA lobby after meeting
- Logo displayed during pre-meeting slide show
- Display table during the meeting

#### Silver Sponsor – $3,750
- Half-page (7”-wide x 3.25”-tall) color advertisement in program book
- Four complimentary tickets
- Sponsor name badge
- Shared digital poster in lobby during the Annual Meeting

#### Bronze Sponsor – $1,500
- Half-page (7”-wide x 3.25”-tall) color advertisement in program book
- Two complimentary tickets

The Connecticut Hospital Association (CHA) has represented hospitals, health systems, and healthcare-related member organizations for more than a century. From its Wallingford, Connecticut headquarters, CHA advances the health of individuals and communities by leading, representing, and serving hospitals, health systems, and healthcare providers across the continuum of care that are accountable to the community and committed to health improvement.

The CHA Annual Meeting, held in June, is the premier annual healthcare gathering in Connecticut, with hospital and health system CEOs, physicians, and other key hospital and healthcare decision makers in attendance. Each year, more than 600 of the state’s most influential healthcare leaders gather at the Aqua Turf Club in Southington, Connecticut to celebrate Connecticut hospitals and health systems’ accomplishments, discuss the challenges of the future, enjoy world-class entertainment, and network with one another.

The 101st CHA Annual Meeting will feature the Association’s annual awards, including the Community Service, Healthcare Heroes, and John D. Thompson Awards.
2019 CHA Annual Meeting
Sponsorship Opportunities

To reserve your company’s sponsorship of the 101st Connecticut Hospital Association Annual Meeting on Thursday, June 20, 2019, please complete this form and mail it to Christine Prestiano, Director, Education and Sponsorship Services, 110 Barnes Road, Wallingford, CT 06492-0090, fax it to (203) 284-9318, or e-mail it to prestiano@chime.org. Thank you!

Please check the sponsorship level at which you would like to participate.

- Platinum Sponsor ($10,000)
- Gold Sponsor ($7,500)
- Silver Sponsor ($3,750)
- Bronze Sponsor ($1,500)

Please note: Advertisements are due by Monday, May 20, 2019. Advertisements should be e-mailed to prestiano@chime.org as a PDF, JPG, or TIF file, and should not contain Inc. or Incorporated, unless an integral part of a corporate logo. All advertisements should be in color. Full-page advertisements should be 7”-wide x 7”-tall and half-page advertisements should be 7”-wide x 3.25”-tall.

Please contact:

Contact Name: ________________________________
Company Name: ________________________________
Job Title: __________________________________________
Phone Number: ___________________________ Fax: ___________________________
E-Mail: __________________________________________
Address: _________________________________________
City: ____________________________ State: _______ Zip Code: ____________
Signature: __________________________________________________________________________