

## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **The Connecticut Hospice, Inc. celebrates the launch of its specialized dementia care program, “Magnolia Care,” because moments always blossom more beautifully in memories.**

BRANFORD, CT – [The Connecticut Hospice](#) proudly introduces “Magnolia Care,” a unique program designed to meet the special needs and care of persons who are in the late stages of dementia. Magnolia Care promotes personal-centered care aimed at providing dignity, comfort, and safety at the end of life.

Having cared for tens of thousands of patients over the past five decades, [The Connecticut Hospice](#) has developed the highest in professional skills for end-of-life care management. Over time, America’s first hospice progressed from its original beginnings—providing care for cancer patients and their families—to serving all patients, regardless of diagnosis. One of the conditions that has seen a huge increase in incidence is dementia, in part because other diseases can be cured or controlled, leaving more people to suffer from mental decline at the end of life. This can be particularly hard on families, who are often grieving the loss of the person they knew, while that loved one is still alive. “We have been working on a program to help with this care, and we are very proud to introduce Magnolia Care, which will increase the services and support to patients and families with Alzheimer’s disease, and other cognitive failure,” explains COO Betty Brennan, RN.

Magnolia Care takes a comprehensive approach that incorporates all the members of the hospice team (nurses, social workers, chaplains, nurse aides, art and music therapists, and volunteers) in a plan of care that addresses the unique needs of each patient. All team members have successfully completed a certification class focused on person-centered dementia care and non-pharmacological interventions.

[The Connecticut Hospice](#), a 501(c)(3) not for profit, was established in 1974 as the result of America’s hospice movement. Today, it continues to set the national standard for home and inpatient hospice care. [The Connecticut Hospice](#) provides hospice care in patients’ homes, skilled nursing facilities, long term care facilities, area hospitals, and in-patient at its hospice hospital in Branford.

For information on Magnolia Care and all other care services available, visit [www.hospice.com](http://www.hospice.com), or call 203-315-7500.

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