

# Johnson Memorial Hospital

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## **Johnson Memorial Hospital Receives Donation from Big Y** *Funds will benefit the Cancer Center*

(STAFFORD SPRINGS, Conn. - June 16, 2016) Johnson Memorial Hospital (JMH) recently received a \$12,000 donation from Big Y supermarkets' "Partners of Hope" initiative to benefit the Johnson Memorial Cancer Center.

The money was raised last October through a month-long campaign to promote breast cancer screenings, education, and treatment. The funds will be used to directly support individualized patient services provided by the cancer program at JMH, according to Maria Frassinelli Sierra, cancer program director. This is the sixth donation to JMH through the Big Y program.

"We are extremely grateful for the support of our cancer programs that this generous gift from Big Y will provide," said Stuart E. Rosenberg, president Johnson Memorial Hospital. "These funds make a huge difference to our patients at a time when they are most vulnerable and in need of support."

There are many hidden costs of cancer treatment which cause unnecessary strain for patients during a difficult time and these funds help cover those costs through direct assistance," said Frassinelli Sierra. These types of donations help give JMH the opportunity to offer superior cancer care and treatment to the people of Northern Connecticut and Western Massachusetts, she added.

Assessments are conducted to determine the needs of patients going through treatment and those needs can be addressed directly with these funds which can cover gift cards to local businesses to help pay for prescriptions, groceries and gas, the cost of transportation by covering medical taxi costs, head coverings for women who experience hair loss and other needs.

The funds also support resources and programs that help patients cope with the stress of treatment by supporting social service staff, support groups, art therapy, energy and educational programs, all provided free of charge to patients and the greater community.

According to Big Y Chief Executive Officer Donald D'Amour, "Big Y is committed to promoting breast cancer awareness to our community. Over the past eight years, we've made tremendous progress thanks to our customers, vendors, and employees. In addition, these funds benefit local programs throughout our region. It is truly a collaborative effort." Since 2007, the chain has raised over \$1,555,000 for this cause.

To learn more about Johnson Memorial Cancer Center and the 14-chair Karen Davis Krzynowek Infusion Center, please visit [www.jmmc.com](http://www.jmmc.com).



(Pictured L – R): Stuart E. Rosenberg, president, Johnson Memorial Hospital; Maria Palomares, outreach educator, JMH Cancer Center; Julie Kadamus, RN, infusion clinical team leader, JMH Cancer Center; Bill Classen, assistant store director, Ellington Big Y, and Tracey Hawes, employee services representative, Ellington Big Y.

### **About Johnson Memorial Hospital**

Johnson Memorial Hospital, Johnson Health Care and Home & Community Health Services provide a continuum of health care services to those living and working in north central Connecticut and western Massachusetts. In 2016, Johnson Memorial Hospital became part of Trinity Health - New England, an integrated health care delivery system that is a member of Trinity Health, Livonia, MI, one of the largest multi-institutional Catholic health care delivery systems in the nation. The 92-bed hospital has been an anchor institution in north central Connecticut for 104 years.

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