



Contact: Michelle La France, Manager of Public Relations and Community Outreach
O (860) 928-6541, Ext. 7132 | C (401) 302-8564 | mfracne@daykimball.org

FOR IMMEDIATE RELEASE

Photo attached

Day Kimball Healthcare Receives \$2,500 from Putnam Police Department Pink Patch Project

Proceeds to Benefit the Northeast Connecticut Cancer Fund of Day Kimball Healthcare

PUTNAM, CONN. (Dec. 2, 2021) – Day Kimball Healthcare (DKH) recently received a \$2,500 donation from the Putnam Police Department’s Pink Patch Project, a fundraiser created to help support local patients fighting breast cancer.

The Pink Patch Project is an innovative public awareness campaign, championed by law enforcement departments across the United States, designed to bring attention to the fight against breast cancer and to support breast cancer research organizations in combating this devastating disease.

This marks the fourth year that the Putnam Police Department has participated in the Pink Patch Project fundraiser, in which pink law enforcement patches are sold to the community and proceeds are donated to local cancer centers. The patches are intended to encourage discussion among citizens about the importance of early detection and treatment in the ongoing fight against breast cancer.

Putnam Police officers also replaced their standard shoulder patch with their variation of the Pink Patch and sold themed t-shirts and “No One Fights Alone” wristbands throughout the month of October to raise awareness while also raising funds for cancer care.

“Everyone in one way or another is affected by cancer, and we are no different,” said Putnam Police Chief Chris Ferace. “The Putnam Police Department is proud to partner with Day Kimball through our ‘Pink Patch Project’ fundraising efforts to take up the local cause of the NECT Cancer Fund and the fight against breast cancer.”

100% of proceeds from the Pink Patch Project will go toward the NECT Cancer Fund of DKH which provides financial assistance for cancer-related screening and treatment services to individuals living in Northeast Connecticut who otherwise may not have the financial resources to obtain needed medical attention.

“We are extremely grateful to the Putnam Police for once again choosing us as their beneficiary for the Pink Patch Project,” said Kristen Willis, director of development, Day Kimball Healthcare. “This year, the Putnam Police were out in full force during the month of October, from helping us kick-off Breast Cancer Awareness Month with our charity drive-through event at WINY Radio to celebrating survivors at our inaugural Canines for Cancer Care event held at the Brooklyn Fairgrounds in support of the NECT Cancer Fund.”

The department’s commitment to raising breast cancer awareness among those they serve doesn’t end in October. A pink patch themed police vehicle featuring bright pink – the signature color of the breast cancer movement – can be seen around town and at local events throughout the year to raise awareness for the cure and prevention of breast cancer among the community.

“The Pink Patch Project is meaningful to so many people and brings our community together for one common cause,” said Kyle Kramer, chief executive officer, Day Kimball Healthcare. “We are fortunate to have such a wonderful partnership with local law enforcement in our ongoing effort to increase public awareness about the fight against breast cancer. We also recognize and celebrate our officers for their heroic efforts in keeping our region safe every day, especially as they continue to serve on the front lines of the COVID-19 pandemic.”

To learn more about the Northeast Connecticut Cancer Fund of DKH, visit www.daykimball.org/nectcancerfund.

About Day Kimball Healthcare

Day Kimball Healthcare is a nonprofit community healthcare system composed of Day Kimball Hospital, Day Kimball Medical Group, Day Kimball Healthcare at Home, and healthcare centers in Danielson, Dayville, Plainfield, and Putnam. Its service area includes Northeast Connecticut as well as nearby Massachusetts and Rhode Island communities. Day Kimball Healthcare’s comprehensive network employs more than 1,000 staff including nearly 300 associated, highly skilled physicians, surgeons and specialists. Its website is daykimball.org.