



A community partner of YaleNewHavenHealth

**ATTENTION: PLANNING/ASSIGNMENT DESK**

9/30/2021

**\*\*MEDIA ADVISORY\*\***

**Day Kimball Healthcare Canines for Cancer Care Presented by SPIROL International**

**WHAT:** Day Kimball Healthcare's (DKH) Canines for Cancer Care will be held on Sunday, October 3 from 11 a.m. to 3 p.m. at the Brooklyn Fairgrounds.

Activities will include "Wag this Way" laps around our track, demonstrations, games, and contests. Fetch some fun for the whole family with crafters, vendors, food, contests, music provided by Daley's DJ Service, and more. Proceeds from the event will benefit the Northeast Connecticut Cancer Fund of Day Kimball Hospital.

**WHY:** This new event celebrates survivors, honors canine caregivers and those battling cancer, and memorializes loved ones lost to this disease.

Supporting Canines for Cancer Care helps to provide financial assistance to residents of Northeast Connecticut who otherwise may not have the financial resources to obtain needed medication attention.

**WHEN:** Sunday, October 3, 2021

**WHERE:** Brooklyn Fairgrounds  
15 Fairgrounds Road  
Brooklyn, Connecticut

**WHO:** Interview and photo opportunities from 11:00 a.m. to 3:00 p.m. at the Brooklyn Fairgrounds

- Kristen Willis, Director of Development, Day Kimball Healthcare

**HOW:** 1 dog & 1 adult over 18 is \$15; 12 & over with no pet is \$5; and kids 12 and under are free! Pre-registration is encouraged. For more information and to register, call Day Kimball Healthcare's Development office (860) 928-7141 or visit [www.daykimball.org/canines](http://www.daykimball.org/canines).

**MEDIA CONTACT:** Michelle La France, Manager of Public Relations and Community Outreach  
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**About Day Kimball Healthcare**

Day Kimball Healthcare is a nonprofit community healthcare system composed of Day Kimball Hospital, Day Kimball Medical Group, Day Kimball Healthcare at Home, and healthcare centers in Danielson, Dayville, Plainfield, and Putnam. Its service area includes Northeast Connecticut as well as nearby Massachusetts and Rhode Island communities. Day Kimball Healthcare's comprehensive network employs more than 1,000 staff including nearly 300 associated, highly skilled physicians, surgeons and specialists. Its website is [www.daykimball.org](http://www.daykimball.org).