



# ***NEWS RELEASE***

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## **CONNECTICUT CHILDREN'S MEDICAL CENTER AWARDED STATE'S 2012 KEEP KIDS SAFE GRANT**

*Connecticut Children's Injury Prevention Center to use pediatric e-network to support injury prevention*

**HARTFORD, Conn.** – Connecticut Children's Medical Center's Injury Prevention Center has been awarded a \$45,150 grant from the state Office of Policy Management as part of the Connecticut Keep Kids Safe Grant Program (CKKSGP). The grant will help Connecticut Children's Injury Prevention Center develop and disseminate injury prevention information for children and their parents via the Pediatric E-Network, a computer tablet-based system built for providing precisely this kind of safety information.

"Preventing injuries, the leading cause of death and disability for children and adolescents, through innovative statewide educational programs like this one is a core activity of our Center," said Kevin Borrup, JD, MPA, Associate Director of Connecticut Children's Injury Prevention Center and Project Director for the 2012 Keep Kids Safe Grant.

Through grant funding, the Injury Prevention Center will create three comprehensive safety educational modules for parents via the Pediatric E-Network for viewing during annual visits to their children's pediatrician. The three modules will address child occupant protection (aimed at infant to 2-year-old visits), choking prevention (1 to 4-year visits), and bike and pedestrian safety (5 to 13-year visits). In addition, collateral materials will be distributed at pediatric care centers across the state, including informational safety giveaways such as magnets, bookmarks, reflectors, and more.

"This safety information that will be distributed to children and their parents through this grant is invaluable, and can often be life-saving," said Benjamin Barnes, Secretary of OPM. "We're glad to be partnering with the Connecticut Children's Medical Center and with pediatricians across the state to support child injury prevention, and to support Connecticut parents in raising healthy kids."

The Network, jointly developed by the Connecticut Chapter of the American Academy of Pediatrics and Connecticut Children's, will have the potential to reach 92,000 Connecticut children and their families over a 12-month period. Connecticut Children's proposal was chosen through a competitive bid process.

***About Connecticut Children's Medical Center***

Connecticut Children's Medical Center, the region's only academic medical center dedicated exclusively to the care of children, is committed to improving children's physical and emotional health through family-centered care, research, education and advocacy. Named one of America's Best Children's Hospitals by U.S. News and World Report, Connecticut Children's offers a full range of quality pediatric services at its hospitals in Hartford and Waterbury, NICUs in Hartford and Farmington, Specialty Care Centers in Farmington, Glastonbury, Hartford and Shelton, and 11 other practice locations.

For more information, visit [www.connecticutchildrens.org](http://www.connecticutchildrens.org) and connect on Facebook ([www.facebook.com/connecticutchildrens](https://www.facebook.com/connecticutchildrens)) and Twitter (@tchildrens).

***About the Connecticut Keep Kids Safe Grant Program (CKKSGP)***

The purpose of the CKKSGP is to provide grants to agencies, institutions or persons to conduct research, provide public education, establish outreach programs and enhance public awareness of safety issues with regard to children. The CKKSGP is funded through fees charged for the purchase of the "Keep Kids Safe" license plates. The Request for Applications was issued earlier this year in accordance with Sections 14-21f and 14-21g of the Connecticut General Statutes.

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