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NEWS RELEASE

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CHRISTOPHER BOYLE NAMED DIRECTOR OF PUBLIC RELATIONS AND MARKETING AT BRISTOL HOSPITAL



BRISTOL, Conn.—Christopher Boyle, of Wallingford, has been named director of public relations and marketing for Bristol Hospital. Boyle’s duties include overseeing all the public relations, marketing, advertising and media relations activities for the hospital.

Boyle brings 15 years of health care communications experience to Bristol Hospital and most recently worked at Connecticut Children’s Medical Center where he served as Communications Manager and the primary news media spokesman for the medical center since 1998.

He also worked in the Public Affairs Department at Danbury Hospital and previously worked as a reporter for the Record-Journal in Meriden where his news beat included covering the Wallingford and Cheshire Police Departments as well as New Haven Superior Court.

Boyle received his bachelor’s degree in journalism with a concentration in public relations from Southern Connecticut State University and an associate’s degree in communication arts from Middlesex Community College. He is a member of numerous professional organizations including the Public Relations Society of America—Health Academy, the New England Society of Health Care Communications and the Connecticut Hospital Association’s Communications Executives Committee.