

MASONICARE NEWS

FOR IMMEDIATE RELEASE

Contact: Margaret Steeves
VP Marketing
Masonicare
203-678-7740
msteeves@masonicare.org

Penny O'Neill
Public Relations Associate
Masonicare
203-678-7738
poneill@masonicare.org

WILLIAM PIPER NAMED COO OF MASONICARE

Wallingford, CT, July 1, 2010.....William C. Piper was today named Chief Operating Officer of Masonicare, Connecticut's leading not-for-profit provider of healthcare and retirement living for seniors. Stephen B. McPherson, President and CEO of Masonicare, made the announcement.

Mr. Piper has been with Masonicare since 1984 and has assumed increasing responsibilities during his tenure. In 2006, he became President of Masonicare Health Center in Wallingford. In 2009, he was given the additional title of Senior Vice President of Continuum Services with all resident-patient services statewide brought under him.

A licensed long-term care administrator, Mr. Piper is a graduate of Western Connecticut State University. He also earned a master's degree in Health Administration from Quinnipiac University, where he currently serves on the Advisory Board of the School of Business. He and his wife, Susan, reside in Meriden with their three children.

In his new role as COO, Mr. Piper assumes additional responsibility for Financial Services and Information Systems.

In making the announcement, Mr. McPherson praised Mr. Piper's dedication to Masonicare during his more than 25 years with the organization. "We are most fortunate to

Continued . . .

Masonicare, Piper
Page 2

have someone with Bill's knowledge and expertise assume the vital role of COO. He has proven himself in many different capacities at Masonicare, and his experience and commitment to our mission uniquely qualify him to take on these added responsibilities.”

Masonicare is Connecticut's leading not-for-profit provider of healthcare and retirement living for seniors. In addition to Masonicare Health Center, its affiliates include Masonicare at Ashlar Village, Masonicare Behavioral Health and Masonicare Primary Care Physicians in Wallingford, Masonicare at Newtown in Newtown, and Masonicare Home Health and Hospice and The Masonic Charity Foundation of Connecticut, which are statewide.

#