

# news release



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## **Hospital Appoints Chief Marketing and Government Relations Officer**

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FOR IMMEDIATE RELEASE

WATERBURY, Conn. (November 18, 2008) – Saint Mary’s Hospital has named Joseph T. Connolly to the position of Chief Marketing and Government Relations Officer. A member of the hospital staff since 2003, he previously served as Director of Government and Community Relations and Director of Marketing and Community Relations.



In his new role, Connolly will continue to serve as the hospital’s chief spokesperson, provide leadership over all hospital communications and work with elected officials at the local, state and national level as the hospital’s representative. In addition, he will be responsible for supporting the hospital in the areas of Strategic Planning and Business Development. He will report directly to the President and Chief Executive Officer and function as a member of the Administrative Team.

“It is our sincere pleasure to appoint Joe Connolly to this position, given his many contributions to marketing, public relations, government relations, and strategic planning over the past five years as a member of the management team,” said Chad W. Wable, FACHE, interim president and chief executive officer. “This new position will provide an

opportunity for him to continue to bring his many skills and extensive knowledge of our local market and state government to the Administrative Team, Board of Directors, and medical leadership at Saint Mary's.”

A native of Naugatuck, Connolly received his M.B.A. in Marketing from the University of Connecticut School of Business and holds a B.S. in Mass Communication from Boston University. Prior to arriving at Saint Mary's, he served as president and creative director of his own full-service marketing company, which grew to produce fee-based revenues of over \$1 million annually.

Connolly currently serves as chairman of the Greater Waterbury Chamber of Commerce Healthcare Council. He is Vice Chairman of the board of directors of Wellpath in Waterbury, a nonprofit regional center that provides behavioral healthcare services to children and families. He also serves on the board of Naugatuck Economic Development Corporation and on the Campaign Leadership Council of United Way of Greater Waterbury. He and his wife, Paula, live in Middlebury with their three daughters.

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