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Hospital names Dr. Hanks Executive VP and Chief Medical Officer

[New Britain, Conn.] March 12, 2010 -- The Hospital of Central Connecticut (HCC) Board of Directors has named Steven D. Hanks, M.D., MMM, FACP, FFSMB, executive vice president and chief medical officer.

Hanks, 48, with HCC since 2004, was most recently senior vice president of Medical Affairs & chief medical officer. With promotion to this newly created position, Hanks will oversee additional clinical areas; assume increased responsibilities within the Central Connecticut Health Alliance (CCHA), the hospital's parent organization; and acquire leadership of public advocacy and community relations.

"I am grateful for the opportunity to assume this new position," says Hanks. "I'm excited to be working with Clarence Silvia, our new hospital president and chief executive officer, to help keep our health system vibrant and assure its place in providing healthcare to our community long-term."

With this appointment, the areas of Governmental Affairs, Development, Pharmacy, and Physical Medicine have been added to Hanks' current scope of responsibilities. In addition, he also assumes the principle executive liaison role for several CCHA member companies, including the Visiting Nurse Association of Central Connecticut, Community Mental Health Affiliates, Alliance Occupational Health, and the Central Connecticut Physical Medicine Center.

During Hanks' tenure at HCC, the hospital has attained top 10th percentile for a majority of publicly reported quality measures for U.S. hospitals, a continuing decline in hospital mortality rate, along with recognition and certification as a center of excellence for bariatric surgery and stroke. Hanks' other achievements include implementation of a multiyear staff development and physician

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recruitment plan; implementation of a physician relations strategy that in 2009 helped propel HCC to the very top in physician satisfaction, based on hospitals surveyed; and development of a rapid response team for patient emergencies before it became a Joint Commission requirement. He also initiated and led efforts that resulted in all Connecticut hospitals becoming smoke-free.

Positions Hanks held before joining HCC include vice president of Medical Affairs & chief medical officer, Finger Lakes Health, Geneva, N.Y. (2001-2004); co-founder and chief medical officer, Adroit Research Solutions, Rochester, N.Y. (2000-2001); and chief medical officer, Rochester Community IPA, Rochester (1998-2000). Hanks is also a vice president of CenConn Services Inc., a CCHA member; founder and board chair of HDH Technologies; and a practicing emergency physician and internist at HCC.

He earned his medical degree with distinction in research from the University of Rochester, Rochester, N.Y.; and completed an internship and residency in internal medicine/primary care at Strong Memorial Hospital, Rochester. Hanks also earned a master's degree in medical management from Carnegie Mellon University, Pittsburgh, and certificate in Medical Management from the American College of Physician Executives. He is currently an assistant dean for Graduate Medical Education and an associate professor of medicine, University of Connecticut School of Medicine.

Hanks is a member of the Press Ganey National Physician Advisory Council and of the American Association of Medical Colleges Group on Resident Affairs. He is a member of numerous boards, including Genomas, New Britain Emergency Medical Services, Connecticut Medical Examining Board (a Gov. M. Jodi Rell appointee), Hartford County Medical Association and the Capital Area Health Consortium; as well as committees, including Connecticut Hospital Association Committee on Patient Care Quality and its Physician Executive Council.

He is also a member of the American College of Physician Executives, American College of Healthcare Executives, American Medical Association, Connecticut State Medical Society, Hartford County Medical Association, Healthcare Financial Management Association, Medical Group Management Association, and The Governance Institute; and is a fellow of both the American College of Physicians and Federation of State Medical Boards.

Hanks and his wife, Lisa, have four children and live in Farmington.