“Community-Based Population Health Initiatives”

Connecticut Hospital Association
March 10, 2015

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“Community-Based Population Health Initiatives”

Learning Objectives:

- Describe population health initiatives underway in Connecticut.
- Discuss strategies for integrating the work of diverse community health advocates to accelerate progress in health outcomes.

Focus of today’s summit...
“...policies and strategies needed to improve patient safety and population health in the transition to value-based care.”
Three Strategies for Addressing Population Health:

- Expansion of Clinical Health Care Teams - Community Health Workers
- Capacitation of Clinical Health Care Teams: Provider Training
- Community-Designed Strategies to Address Social Determinants of Health

Themes

- Community-voice – critical element
- Community context – important for “...community engagement across continuum of care”
- “Intersectionality”
- Partnership
- Evidence
Hispanic Health Council (HHC)

Mission: To improve the health and social well being of Latinos and other diverse communities

HHC’s Core Strategies
- Translational/community based participatory research
- Evidence based direct services
- Provider Training
- Policy advocacy
Expansion of Clinical Health Care Teams: Evidence-Based Community Health Worker (CHW) Service Models
Evidence-Based Community Health Worker (CHW) Service Models

- Developed based on community-based assessment and formative research
- Conducted in partnership
- Empowered, hands-on roles
- Rigorous training and supervision
- Culturally relevant
- Integrated into clinical health care teams and community settings
- Clear delineation of function/tasks – CHW: Clinician
- Reinforce clinical guidance, address social determinants of health, create interface between clinical and community settings
- Evaluated - two randomized trials completed, third underway
  - ✓ One on health promotion (breastfeeding)
  - ✓ Two on chronic disease management (diabetes)
Breastfeeding Promotion:
Breastfeeding Heritage and Pride Peer Counseling Program

Chronic Disease Management:

Diabetes among Latinos Best Practices Trial (DIALBEST)

Capacitation of Clinical Health Care Teams: Training of Providers in Cross-Cultural & Diversity Inclusiveness

- **Goal:** To establish the foundation of knowledge, attitudes, and skills needed for participants to interact effectively with patients/clients of diverse backgrounds

- **Curriculum:** Participatory; combination of didactic teaching, awareness raising exercises and skills development exercises
Objectives of Cross-Cultural and Diversity Inclusiveness Training

- Describe a conceptual framework that provides a clear definition of cultural competence.

- Identify racial and ethnic healthcare disparities, and the importance of cultural competence in eliminating these disparities.

- **Describe the impact of social determinants of health on health inequities, patient health status, and healthcare adherence.**

- Recognize the pervasive and negative impact that attitudes such as stereotyping and blaming the victim generate.

- Assess and debunk personal stereotypes and biases.

- Describe how to work effectively with an interpreter.

- Demonstrate assertive communication and cultural brokering skills and identify how they contribute to patient-centered care.
Cross-Cultural & Diversity Inclusiveness Training Results

- Over 2,500 health and human service providers trained
- Consistently very high levels of satisfaction
- Participants consistently state: will apply training to their work.
- Clinical skills assessment of medical residents in process

“It allowed me to reassess my own stereotypes and how they affect me at work.”

“I learned that there are many factors that contribute to the health of patients. We all need to be aware of these factors and address them.”

“Understanding the social determinations of health, becoming more aware and taking the information back to our organization. Videos and storytelling were very powerful and generated good discussion.”

- Current Partnerships: UCHC Resident Education Prog.; CT Hospital Association; St. Francis Hospital; CT Dept. of Ed; Community Health Resources (Training of Trainer in process)
Community-Designed Strategies to Address Social Determinants of Health

Hartford Mobile Market
Community-Based Participatory Research - Formative Research on Increasing Access to Fruits and Vegetables Leading to Hartford Mobile Market Concept

Prior CBPR Formative Research

CEHDL Focus Groups Identified Food Insecurity Stressor

CEHDL Community Dialogue Identified Some Solutions

Conversations with leaders representing SNAP, WIC, farmers markets, Hartford Food System, nutrition education, the regional food bank, local health department, advocacy

Establishment of...

Community Advisory Board

CEHDL Steering Committee/Trans-Disciplinary Team

HHC Staff, Key Informants

Target Community Members

Literature/internet search, contact with mobile food system project coordinators, site visit

Phase 1: Community Focus Groups
Phase 2: Community Focus Groups/Individual Interviews

Community Calls for Access to Healthy Food – Community Designs Hartford Mobile Market

Key considerations:
- Location and schedule
- Produce source, selection, local vs. non-local, in-season vs. not in-season
- Sales volume and price
- EBT – SNAP, FMP, WIC vouchers
- Other
Hartford Mobile Market

- Operated by Hartford Food System
- Year-round, local and non-local produce
- Use of WIC, SNAP, FM Coupons, Cash
- Four current sites, ultimately 12, in locations identified by community that lack access to high quality, affordable produce
- Hartford Hospital Major Partner- planning for “prescription of fruits and vegetables” for patients
- To be evaluated based on: feasibility, sustainability, increased access, increased consumption, increased use of food assistance programs to purchase produce, satisfaction