



FOR IMMEDIATE RELEASE

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**CHA to Recognize Hartford HealthCare's Lenworth Jacobs, MD, as a
Healthcare Hero**

WALLINGFORD – At its 98th Annual Meeting on Tuesday, June 28, 2016, the Connecticut Hospital Association (CHA) will recognize Lenworth Jacobs, MD, Vice President of Academic Affairs and Director of the Hartford Hospital Trauma Institute, as a 2016 Healthcare Hero. He was nominated for this award by Debra Durbin.

Following the Sandy Hook tragedy, Dr. Jacobs, a trauma expert and regent with the American College of Surgeons (ACS), knew that something needed to be done to reduce the loss of life in mass casualty events. Four years later, Dr. Jacobs is leading the national adoption of the “Stop the Bleed” Campaign, which is focused on providing bystanders with the tools and knowledge to stop life threatening bleeding.

The “Stop the Bleed” Campaign, which was launched on Oct. 6, 2015, when Dr. Jacobs was invited to present his work at the White House, is the result of years of work on local and national levels. That work began with the creation of a committee of national experts, which Dr. Jacobs was instrumental in establishing, charged with developing a policy for reducing loss of life in mass casualty events. That group, which was chartered by ACS and came to be called the “Hartford Consensus,” included first responders from across the country – including doctors from the FBI and military, the Dallas SWAT team, and members of the U.S. National Security Council – and produced recommendations that have been distributed to more than 80,000 individuals and leaders worldwide.

One of those recommendations was for bleeding control to be part of the law enforcement's initial response, as it is in the military. And because bleeding is a major cause of death in these events, the Consensus also recommended that the public assist in bleeding control. Thanks to Dr. Jacobs' leadership, Hartford Hospital placed tourniquet kits throughout the hospital and trained staff to use them. Since then, other hospitals in Connecticut have followed suit; the University of Hartford also equipped its public safety officers with the kits.

Today, the national Stop the Bleed campaign is planning a variety of initiatives to educate and assist the public on bleeding control, including disseminating small portable bleeding kits for personal use. Dr. Jacobs has rightly received a four-year federal appointment to accomplish his work of helping to implement the national policy to empower the public to save more lives.

CHA's Healthcare Heroes award was developed in 2002 to celebrate the invaluable contributions of healthcare workers, both to their field and to the community at large. Now in its 15th year, the presentation of the Healthcare Heroes awards has become a highlight of CHA's Annual Meeting.

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The Connecticut Hospital Association has been dedicated to serving Connecticut's hospitals since 1919. Through state and federal advocacy, CHA represents the interests of Connecticut's hospitals on key healthcare issues in the areas of quality and patient safety, access and coverage, workforce, public health, and hospital reimbursement.

