



FOR IMMEDIATE RELEASE
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Michele Sharp
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Michele Sharp joins CHA as Director, Communications and Public Affairs

WALLINGFORD – The Connecticut Hospital Association welcomes Michele Sharp as Director, Communications and Public Affairs. Ms. Sharp will lead the planning and implementation of strategic communications for CHA advocacy and member services. She will serve as CHA’s primary spokesperson and liaison with the media, and direct the design of CHA’s website and production of publications, newsletters, presentations, and other member and legislative materials.

Ms. Sharp brings a broad array of communications and public relations experience to CHA. She was previously Associate Director, Public Affairs, at the American Association for Cancer Research (AACR), where she led efforts to raise the visibility of the organization. In this role, Ms. Sharp managed communications efforts for government relations, advocacy, and development initiatives, as well as for the scientific research published in AACR journals or presented at AACR meetings.

Prior to her work at the AACR, Ms. Sharp was Manager of Earned Media for The Karma Agency, where she led communications campaigns for clients including The Brookings Institution and Penn Medicine. Early in her career, Ms. Sharp worked as a news researcher and producer for US News and World Report and CNN, respectively. She was a television producer at WBAL - TV in Baltimore, where she earned a Peabody Award for excellence in broadcast journalism.

Ms. Sharp holds a master of arts degree in Public Affairs and Broadcast Journalism from American University and a bachelor’s degree from Bryn Mawr College.



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The Connecticut Hospital Association has been dedicated to serving Connecticut's hospitals since 1919. Through state and federal advocacy, CHA represents the interests of Connecticut's hospitals on key healthcare issues in the areas of quality and patient safety, access and coverage, workforce, community health, and hospital reimbursement.