



NEWS RELEASE

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CONNECTICUT CHILDREN'S MEDICAL CENTER UNVEILS PLANS FOR ITS NEW CARE CENTER FOR CANCER AND BLOOD DISORDERS

***“A Brighter Hope” \$5 Million Campaign Will Support A Center That Features State-Of-The Art
Technology And Treatment In A Compassionate And Nurturing Environment***

HARTFORD, Conn. — Connecticut Children’s Medical Center has announced plans for a \$5 million campaign entitled “A Brighter Hope” which will support the construction of a new outpatient Care Center for Cancer and Blood Disorders.

The Clinical Care Center will be housed on the fifth floor of the Medical Center and will address the need for additional clinical space as Connecticut Children’s continues to care for an ever-increasing number of children throughout the region. Currently, the Division of Hematology/Oncology provides outpatient care on two separate floors while inpatients are treated on the eighth floor of the Medical Center.

The Care Center will improve the experience for patients by providing private spaces and consultation rooms large enough to accommodate families, and areas for respite and play. The enhanced space will better accommodate the future work of Connecticut Children’s clinician/scientists and the clinical trials team who are at the heart of the Medical Center’s participation as a key member of the Children’s Oncology Group, an international consortium that seeks to cure or prevent childhood cancers through scientific discovery.

“Connecticut Children’s has the most comprehensive pediatric oncology program in Western New England and more and more children and families are coming to us to receive care,” said Martin J. Gavin, president and chief executive officer of Connecticut Children’s. “Our new Cancer Care Center will allow us to more than double our space and integrate care into one location, resulting in an enhanced experience for the children and families for whom we care.”

Connecticut Children’s Foundation Board Member Glen Greenberg serves as chairman of the “A Brighter Hope” campaign and said that, as a non-profit organization,, Connecticut Children’s cannot rely on operating revenues to fund such construction projects.

“Philanthropic support is essential to making the Care Center a reality,” Greenberg said. “We hope that by getting the word out about this exciting and vital new venture that we will receive the gifts to help give children the care they deserve.”

(more)

The new Clinical Care Center for Cancer and Blood Disorders will include:

- **8,000 square feet of clinical care space**—Current facilities are 4,000 square feet including the second floor clinic and the eighth floor transfusion suite
- **Seven exam rooms**—Current facilities have three exam rooms that are located in the second floor clinic
- **Four private infusion rooms**—Current facilities have seating for three patients in a common area in the second floor clinic
- **Four private “day treatment” hospital rooms**—Current facilities have beds for four patients in the transfusion suite in a semi-private area on the eighth floor
- **On-site blood laboratory**
- **Access to expanded waiting areas, a family consult room, a playroom and patient and family resource library**
- **Adjacent placement to Connecticut Children's Clinical Trials Unit which will allow for more seamless coordination and evaluation of the new and emerging therapies**

J. Nathan Hagstrom, MD, division head of hematology/oncology at Connecticut Children's, said an increasing number of patient visits has put incredible pressure on the current physical space. He added that in fiscal year 2009, outpatient visits in his division increased by 8 percent to nearly 10,000 visits, twice as many as 10 years ago.

“In Connecticut, about 150 children are diagnosed with cancer every year,” Dr. Hagstrom said. “The new Clinical Care Center will support Connecticut Children's as a leader in the evolution of the new health care system for the 21st century through enhanced use of technology and increased involvement of the patient and family. There has been and will continue to be significant family and staff input in the design of the new center. The New Clinical Care center will be about people and partnerships, technology and discovery, family-centered care and comfort all with the common goal of optimal health and patient-related outcomes.”

For more information about *A Brighter Hope*, please visit www.connecticutchildrens.org/abrighterhope

Connecticut Children's Medical Center

Connecticut Children's Medical Center is the region's only academic medical center dedicated exclusively to the care of children, with doctors and nurses who care only for children. Offering a full range of pediatric services from birth to age 18, Connecticut Children's brings quality care to children and families through its hospitals in Hartford and Waterbury, its Specialty Care Centers in Farmington, Glastonbury, Hartford and Shelton. For more information, please visit www.connecticutchildrens.org.